

# Travis Larson — Senior Product Designer

**20+**

Years in Product

**UX/UI**

Design Direction

**60+**

Brands Served

**Web3**

Crypto-Native UX

**Enterprise**

Training Systems

**Platform**

Design Systems

WORKFLOW UX

DESIGN SYSTEMS

ENTERPRISE TRAINING

DASHBOARD UX

WEB3 TRANSLATION

MARKETPLACE UX

PLATFORM ARCHITECTURE

ROLE-BASED ROUTING

ADMIN SYSTEMS

FRONT-END JUDGMENT

2003-06 · ELITE PRODUCTS

2009-12 · FOUR LANE MEDIA

2012-14 · AIRSTAR INTL.

2013-17 · BONNIER CORP.

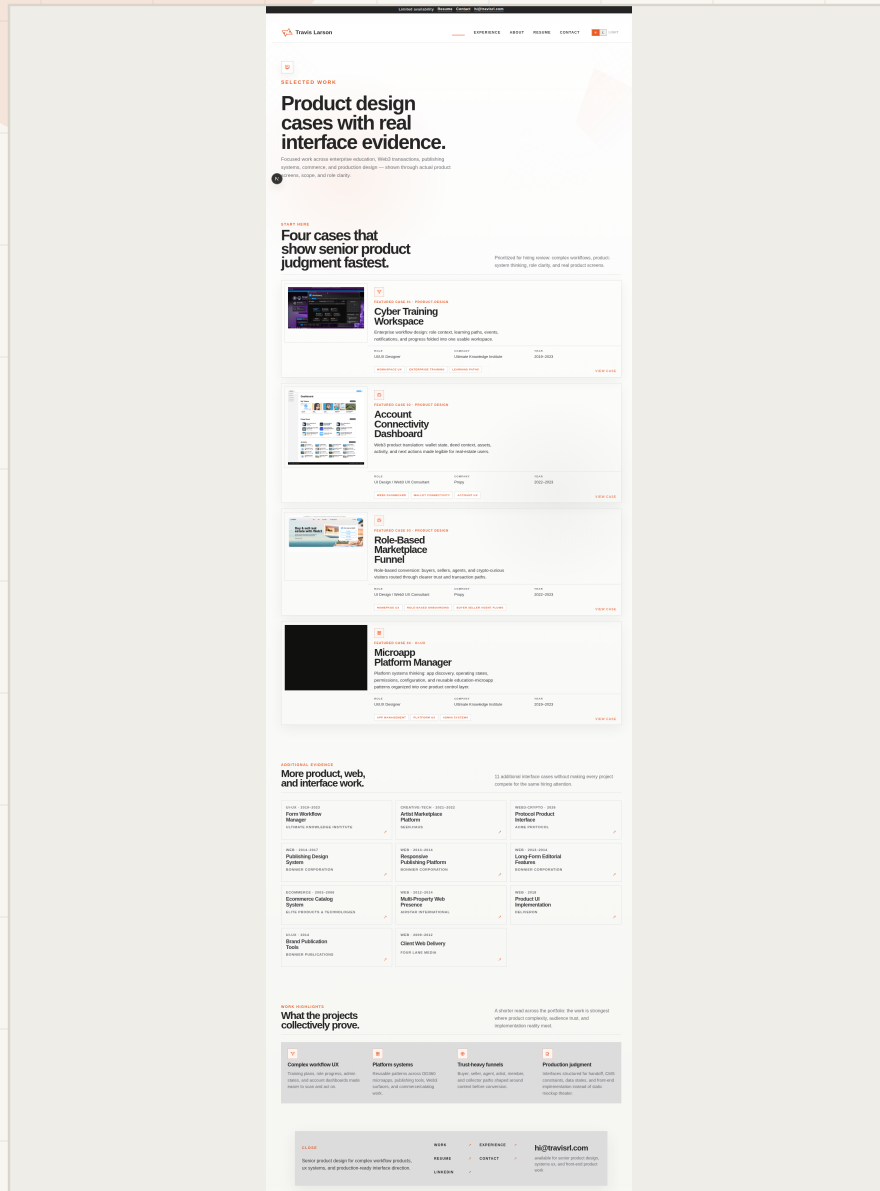
2018-19 · DELIVERON

2018-23 · ULTIMATE KNOWLEDGE

2021-22 · SEEN.HAUS

2022-23 · PROPY

# Four Product Problems Worth Opening



01

## Cyber Training Workspace

Enterprise training inputs become a role-based readiness workspace. I designed the training center overview, learning path roadmaps, and progress tracking — all unified under one coherent interface...

02

## Account Connectivity Dashboard

Wallet, deed, asset, and account state translated into readable product UI. The challenge was making crypto-native financial data accessible to non-technical users while preserving the precision power...

03

## Role-Based Marketplace Funnel

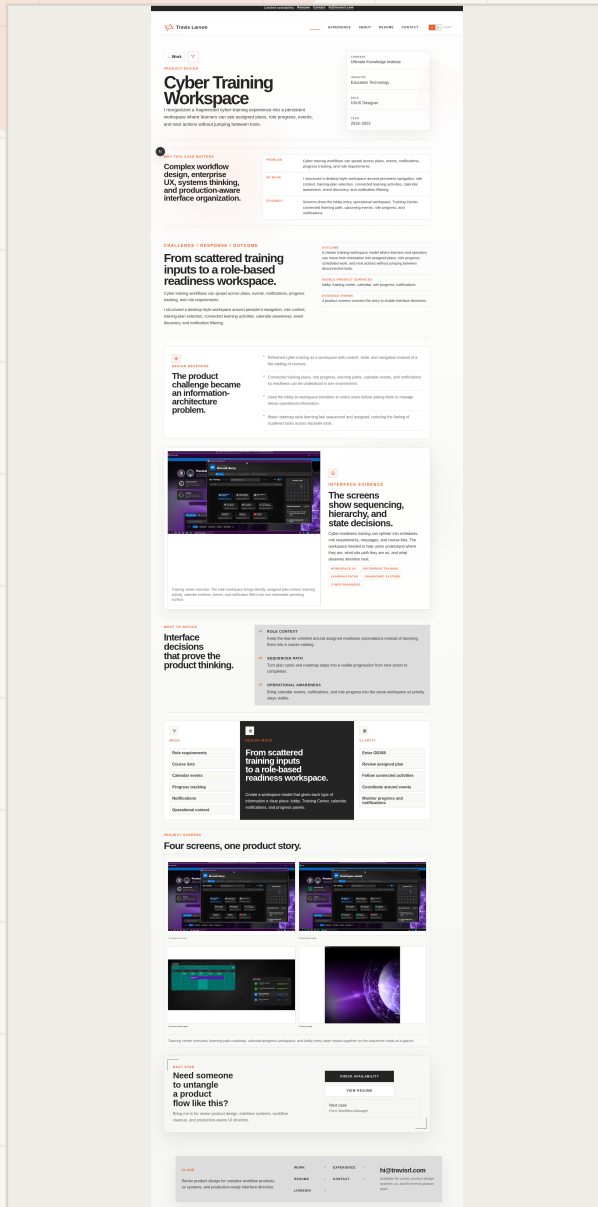
Trust-heavy real-estate paths separated by role and transaction model. Buyers, sellers, agents, and crypto-curious users each get tailored entry points that converge on a unified transaction flow without...

04

## Microapp Platform Manager

A modular education platform gets one control surface for apps and states. App discovery, configuration, permissions, analytics, and operating states — all managed through a single system-level...

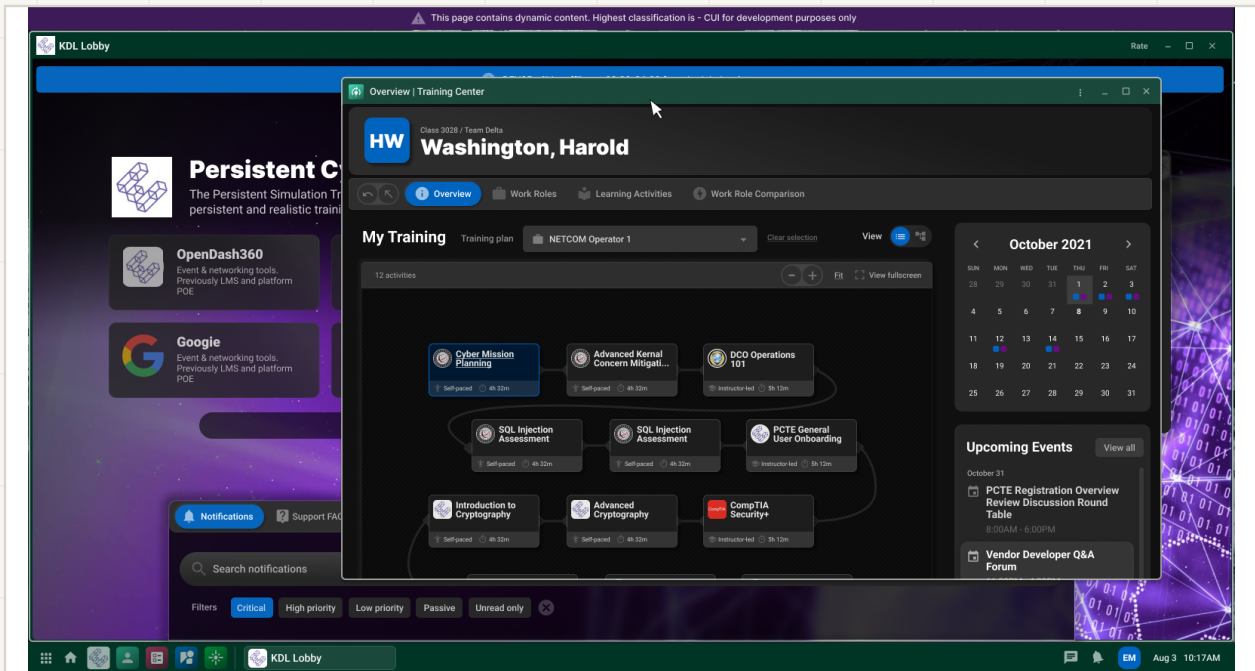
# Cyber Training Workspace



WORKFLOW UX

ENTERPRISE TRAINING

LEARNING PATHS



**Enterprise training inputs become a role-based readiness workspace.**

I designed the full training center experience — from the initial learning path roadmap through progress tracking and background settings. The system replaced fragmented legacy tools with one unified interface that adapts to each user's...

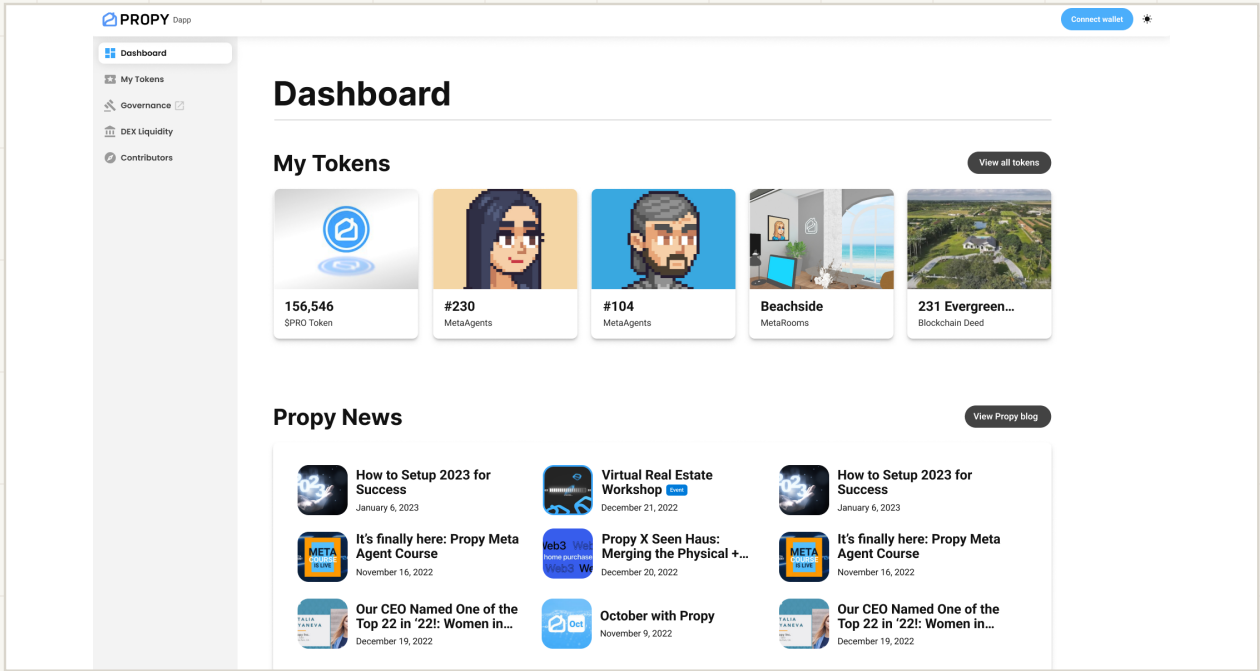
# Account Connectivity Dashboard



DASHBOARD UX

WEB3 TRANSLATION

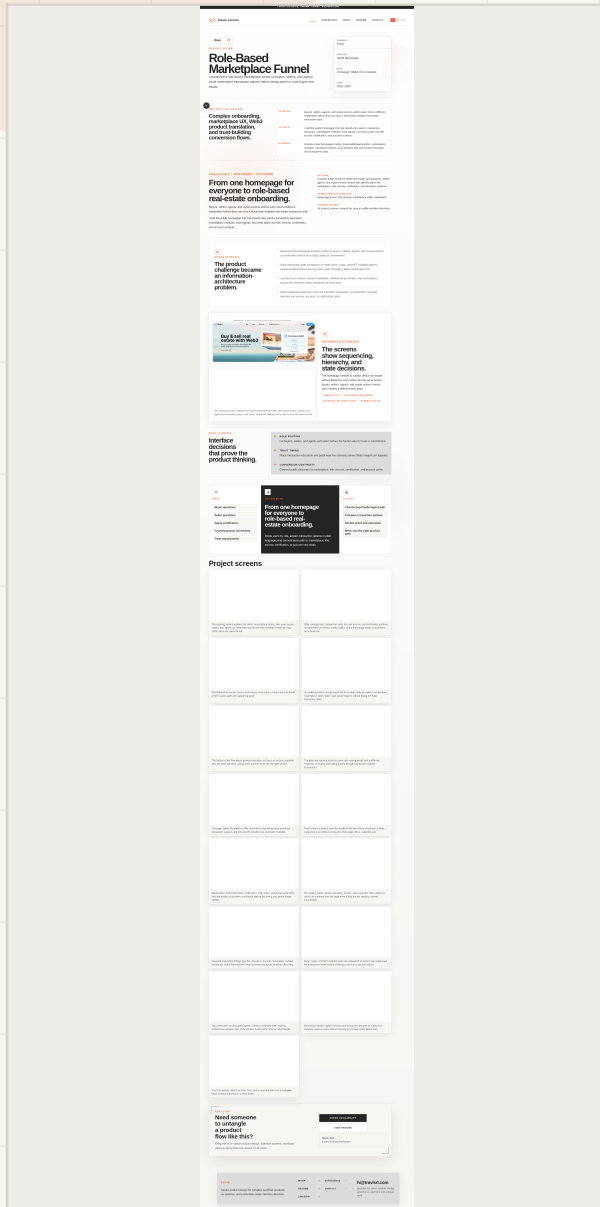
ACCOUNT STATE



**Wallet, deed, asset, and account state become readable product UI.**

The challenge: making crypto-native financial data accessible to non-technical users while preserving the precision power users need for transaction verification. I designed the dashboard layout, data visualization patterns, and...

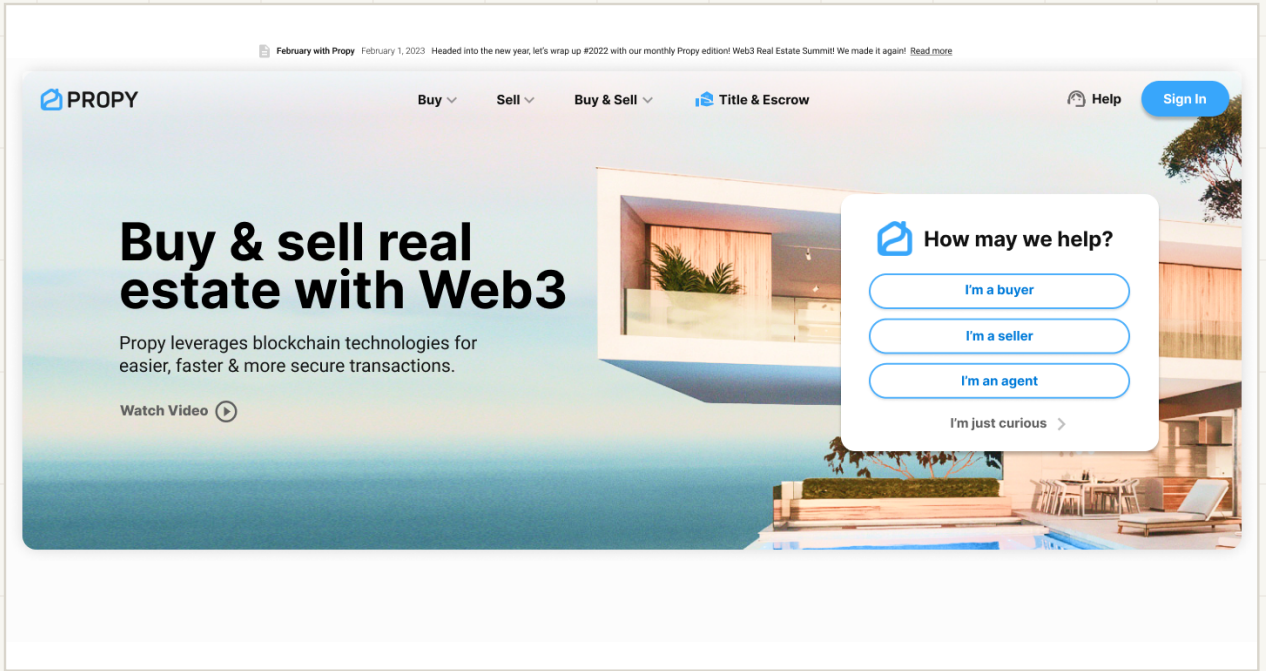
# Role-Based Marketplace Funnel



MARKETPLACE UX

ROLE ROUTING

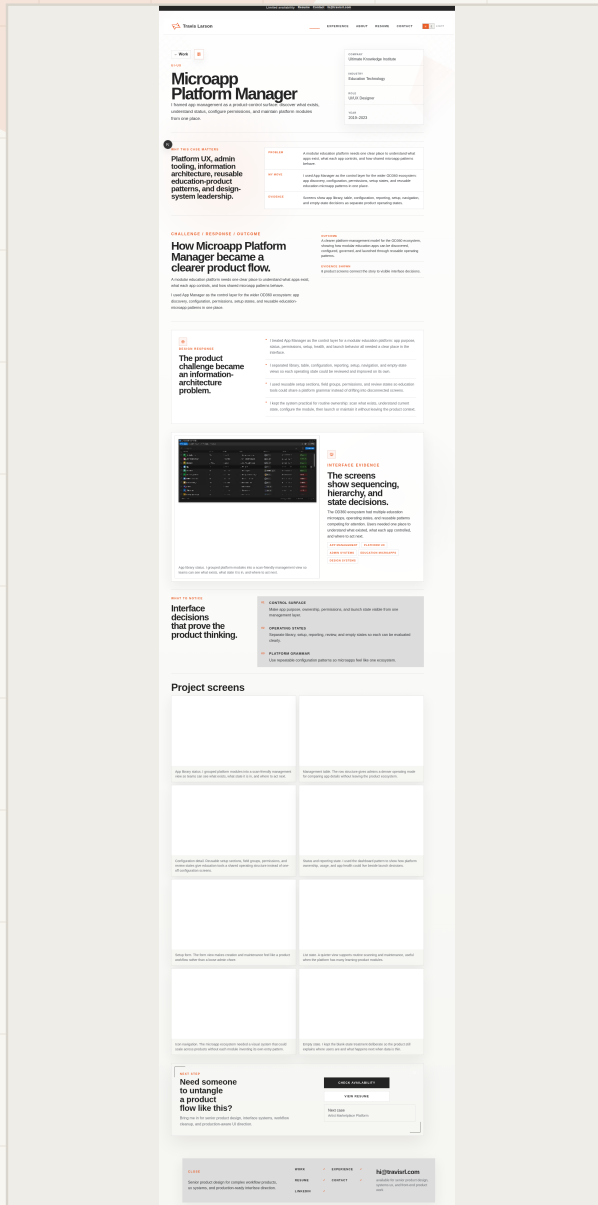
TRUST UX



## Trust-heavy real-estate paths separated by role and transaction model.

Buyers, sellers, agents, and crypto-curious users each get tailored entry points that converge on a unified transaction flow. I designed the role-routing here, the marketplace card grid, transaction options, and the agent...

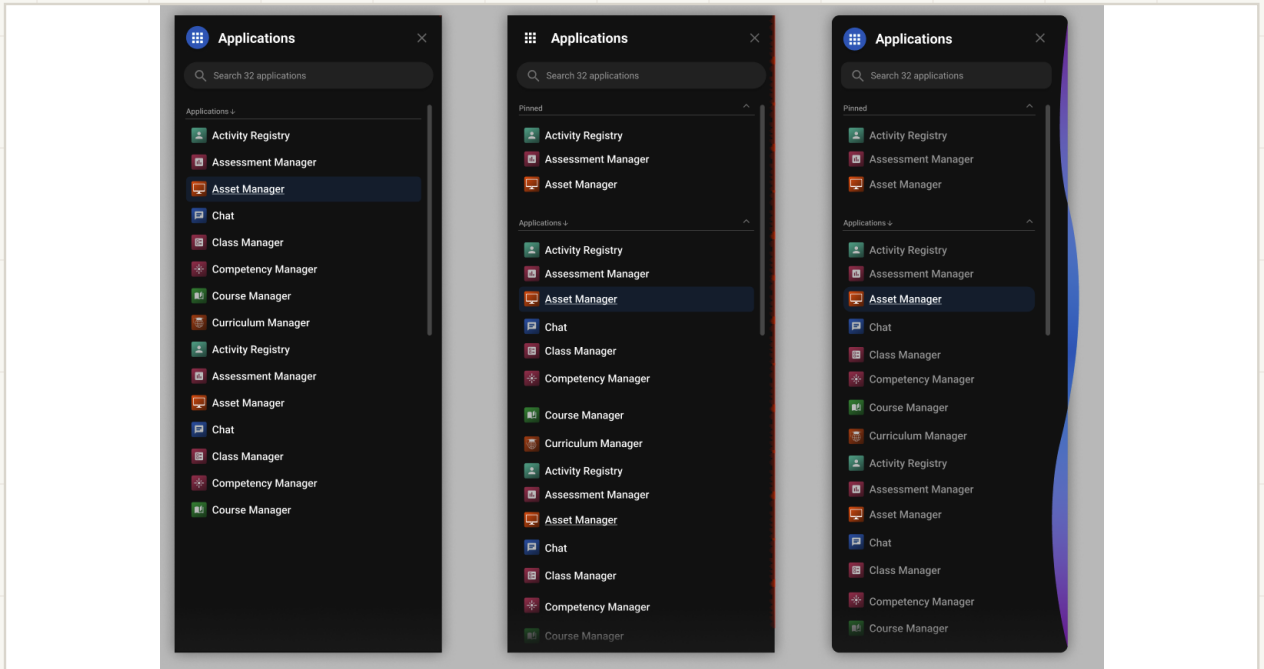
# Microapp Platform Manager



ADMIN SYSTEMS

PLATFORM UX

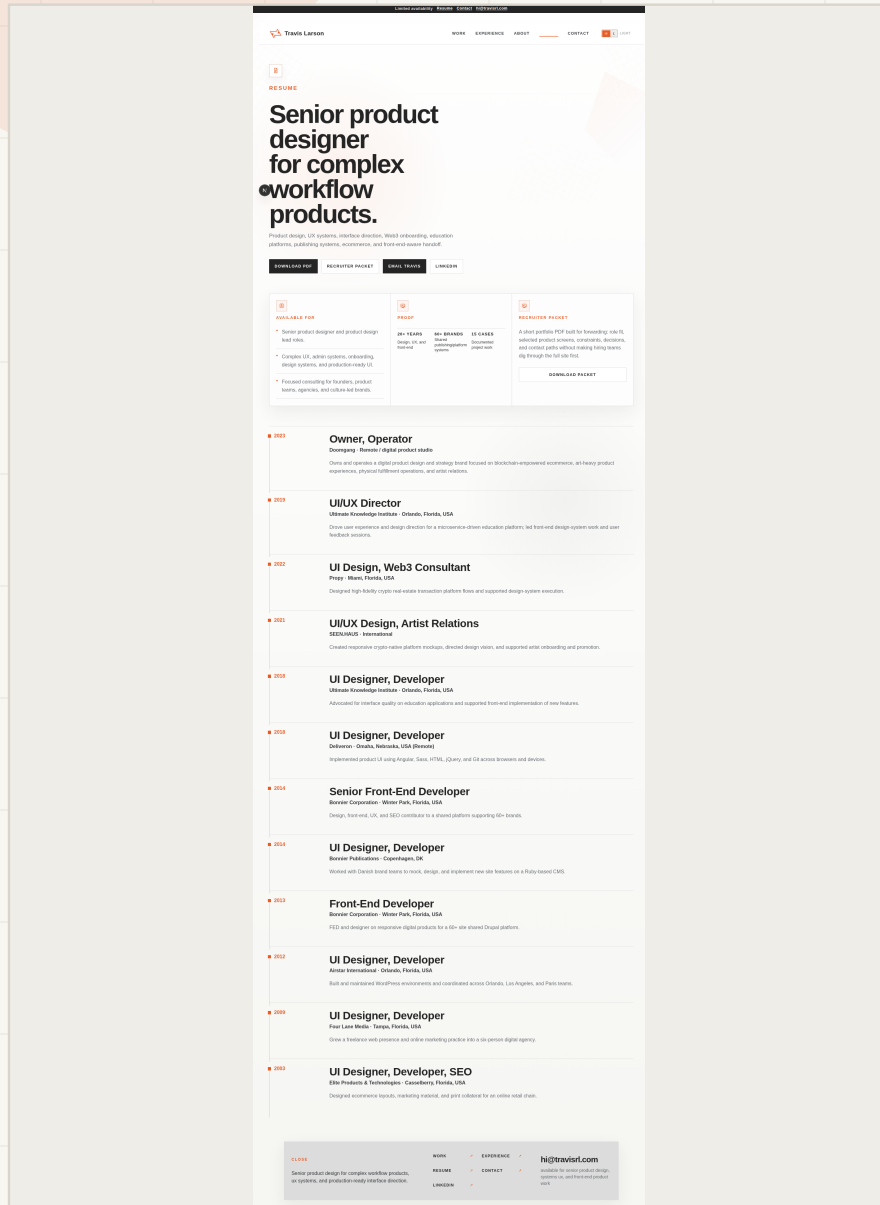
DESIGN SYSTEMS



**A modular education platform gets one control surface for apps and states.**

App discovery, configuration, permissions, analytics, and operating states — all managed through a single system-level interface. I designed the app library grid, configuration detail views, analytics dashboard, and the empty-state...

# Experience Framed For Product Hiring



## WHY IT BELONGS IN THE DECK

The resume page closes the loop between the website, case studies, PDF packet, and direct hiring paths. Every role shown...  
20+ Years · Product UX · Front-End Judgment · Senior Design Direction

# Bring Travis In When The Product Needs Judgment

Limited availability Resume Contact hi@travisrl.com

Travis Larson WORK EXPERIENCE ABOUT RESUME LIGHT

CONTACT

## Bring Travis in when the product needs senior design judgment.

Best fit: senior product design, UI systems, complex workflows, Web3/product platforms, education tools, ecommerce, and production-aware interface work.

hi@travisrl.com

linkedin

website

Send a short brief, role context, or messy product problem. Travis reviews fit directly and follows up with availability, next steps, or a clean no if it is not the right match.

NAME	EMAIL
COMPANY	PROJECT TYPE
BUDGET / RANGE	TIMELINE
BRIEF MESSAGE	

What are you building, what is messy, and what kind of help do you need?

SEND INQUIRY

CLOSE

Senior product design for complex workflow products, ux systems, and production-ready interface direction.

WORK EXPERIENCE

RESUME CONTACT

LINKEDIN

hi@travisrl.com

available for senior product design, systems ux, and front-end product work

## Best Fit

Senior Product Design ·  
Product Design Lead · UX  
Systems · Complex...

hi@travisrl.com

linkedin.com/in/travisrlarson · travisrl.com